

alteryx

# Move From Worksheets to Workflows with Automation

How 5 Companies Automate  
Data Prep and Analytics



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For business analysts who spend their days mired in tedious data tasks, the struggle is real. Manually cleansing, blending and analyzing a growing volume of complex data is taking more time than ever. While spreadsheets are useful for basic tasks, when data gets messy or large, they quickly become slow and cumbersome to work with — not to mention prone to errors.

That's why more organizations are arming their analysts with easy-to-use automated solutions that enable them to deliver fast, accurate, data-driven insights and eliminate the burden of time-consuming manual processes.

In the following real-world customer stories, you'll learn how analysts and business professionals use the Alteryx One Platform to simplify and automate complex analytical processes with an intuitive drag-and-drop interface and built-in AI-guidance.

Read how they are saving time, achieving bottom line results, and adding more value using their business expertise combined with advanced analysis. Plus, learn about an opportunity to simulate AI-powered solutions with your own use case.

# DoorDash Saves 25,000 Hours Per Year with Analytics Automation



DoorDash is the largest food delivery service in the U.S., supporting hundreds of thousands of merchants and millions of customers in more than 500 cities across North America.

## Business Challenge

The accounting team at DoorDash was dealing with a growing volume of complex data with mounting pressure to speed up processes. They also had to meet the rigorous standards of SOX compliance.

Analysts relied on manual processes and spreadsheets to collect, reconcile, and analyze massive amounts of data — a time-consuming process that was prone to errors.

## Alteryx One Solution

DoorDash uses Alteryx One to automate and streamline operational processes, data acquisition, and in-depth financial analysis. By replacing manual processes with easy-to-build automated workflows, the finance team now saves 25,000 hours annually.

The end-to-end automation solution also frees up financial analysts to focus on value-added, strategic tasks that drive more accurate accounting.

## RESULTS

Alteryx enabled accountants at DoorDash to create automated, analytic workflows that saved 25,000 hours per year.

[Read Customer Story](#)

**“I can’t imagine a world without Alteryx, without a tool that’s low code, that’s so easy to train on, and is so scalable”**

Alex Barr, Senior Manager of Revenue Data at DoorDash

# Baker Tilly Reduces Tax Reporting Process Time by 50%



Baker Tilly is a top ten accounting firm that offers specialized federal tax compliance and planning expertise to help businesses optimize value while minimizing their tax burden.

## Business Challenge

The tax team responsible for unclaimed property reporting had to collect and process hundreds of thousands of files with up to a million lines or records of data — all coming from multiple disparate sources.

The process of collecting, cleaning, and analyzing the massive files took anywhere from several days to weeks to complete. There was also a risk of exposure for the client if any amount of unclaimed property was missed due to human error.

## Alteryx One Solution

Baker Tilly now uses Alteryx One to automate data prep, processing, and reporting. Non-technical teams in the unclaimed property department were able to build their own workflows to consolidate files and apply analytics, reducing the time spent preparing deliverables by 50%.

By upskilling domain subject matter experts in easy-to-use analytics, they eliminated the need to rely on technical experts for dashboard and report building.

## RESULTS

Automating data prep and analytics with Alteryx reduced reporting processing time by 50% and decreased regulatory errors by 70%.

[Read Customer Story](#)

**“We don’t have to work 18 hours just on data manipulation anymore. We have a streamlined, repeatable way to accomplish low-value, manual tasks.”**

**Maddie Hasiewicz, Tax Technology Manager at Baker Tilly**

# Bank of America Improves the Regulatory Testing Process by 60 Days



Bank of America a multinational investment bank and financial services company serving approximately 56 million U.S. consumer and small business relationships.

## Business Challenge

The enterprise testing team at Bank of America must ensure that all regulators are notified of any applicable transactions. The team was manually prepping and cleansing tens of millions of transactions for quality assurance every day.

The entire process, from the time of the transactions to the moment the regulators were notified, took about two months. The delayed response left the organization susceptible to costly regulatory fines. .

## Alteryx One Solution

Bank of America added Alteryx One to its data stack of Tableau, Qlik, and MicroStrategy to create a streamlined workflow that alerts the testing team when they need to take corrective action on any regulatory measures.

Using Alteryx, the quality assurance process has transformed from reactive to proactive, with the ability to address issues as they occur, rather than waiting two months for the results. The testing team can also easily share the reports for regulatory transparency.

## RESULTS

Automated, real-time data prep with Alteryx reduces quality assurance processing time by 60 days at Bank of America.

[Read Customer Story](#)

“We get real-time data wrangling with a simple UI that our domain experts can be trained to use.”

Raj Anand, Sr. VP, Automation  
Global Risk at Bank of America

# Siemens Energy Democratizes Data with Self-Service Analytics



Located in 90 countries, Siemens Energy operates across the energy landscape, from conventional and renewable power to grid technology and electrifying complex industrial processes.

## Business Challenge

The transmission unit at Siemens Energy struggled to efficiently collect and analyze production, logistics and financial data from 36 factories worldwide. Analysts were tied up in spreadsheets for hours, consolidating, validating, and prepping data.

The time-consuming manual processes prevented the organization from achieving full value from its data and kept analysts from spending time on higher impact, strategic initiatives.

## Alteryx One Solution

Siemens Energy adopted Alteryx One to automate and scale large and complex data projects. With intuitive, drag-and-drop features, domain experts could build their own workflows and share insights with ease.

In less than six months, the team created 350 automated workflows in Alteryx and saved thousands of hours eliminating manual processes. Alteryx users at Siemens Energy are also helping drive a wider culture of analytics across the organization.

## RESULTS

Using Alteryx, analysts at Siemens Energy built 350 automated processes and saved thousands of hours.

[Read Customer Story](#)

“Data democracy is so important. With Alteryx, we can give vital data access to people who didn't have it before.”

Tim Kessler, Program Lead for Digitalization, Siemens Energy

# Mayborn Group Accelerates Customer Insights with Automation



Mayborn Group is an award-winning retail brand that produces a broad range of baby products available in 60 countries worldwide.

## Business Challenge

As a global brand with hundreds of products and retailers, Mayborn had data coming in from more than 100 internal and external sources. Consolidating the data for a holistic view to understand market and customer behavior at a regional and retailer level was a significant challenge.

Analysts had to manually merge and process data by individual retailers, region by region, with very specific views in isolation of one another. The analytics team found it impossible to scale the process efficiently with manual processes.

## Alteryx One Solution

Mayborn uses Alteryx One to automate the process of blending and analyzing disparate data sets. Now, they have a centralized, global view of point-of-sale data that allows them to better focus on product quality and competitive strategies.

The time saved using Alteryx allows the analytics team to focus on strategic initiatives including product promotions. They realized significant ROI by using Alteryx to analyze and optimize promotional offers that increased sales.

## RESULTS

Mayborn Group reduces manual processes by 90% and optimizes product promotion offers using Alteryx.

[Read Customer Story](#)

“Alteryx frees us up to spend less time on the raw activities of analytics and more time on transformational activities so we can be an enabler of the business.”

David Elliot, Analytics Manager  
at Mayborn Group



## Automate Manual Data Processes with Alteryx

Business analysts are central to unlocking business outcomes, but their valuable impact is often held back by the tedious, repetitive work of wrangling data and pouring over spreadsheets.

The **Alteryx One Platform** helps teams of all skill levels create exponential productivity and impact with their data. AI-enhanced analytics streamlines data preparation and automates analytics workflows to help every business user deliver results with speed and confidence.

Learn how you and your team can use Alteryx One to reclaim your time, improve efficiency and reduce risk. Get started with a **free 30-day trial** and start moving from worksheets to workflows today.

You can also try the Alteryx Auto Insights Simulator to get a personalized demo of how easy it is to get AI-powered insights with your own use case. No sign up required!

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